







THE REGULATIONS OF THE INTERNATIONAL COMPETITION FASHION FILM FESTIVAL 2022

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COMPETITION ORGANIZER

- **1.** The organizers of the International Competition "FASHION FILM FESTIVAL" 2022 are as follows:
 - Władysław Strzemiński Academy of Fine Arts in Łódź with its registered seat at ul.
 Wojska Polskiego 121, 91-726 Łódź,
 - Fields of Design Association with its registered seat at ul. Wojska Polskiego 121, 91-726 Łódź.
- **2.** The International Competition "FASHION FILM FESTIVAL" 2022 is organized on the territory of the Republic of Poland as one of the events of the fashion days in Łódź organized under the name of Łódź Young Fashion.
- **3.** The final of the Competition will take place on November 25th, 2022.

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COMPETITION PURPOSE

1. The competition is directed at young people involved in fashion, jewellery and textile design, in particular students and graduates of fashion design, jewellery and textile design faculties, who will present their achievements in clothing, jewellery or textile design in the form of a so-called 'Fashion Film'. The competition is designed to facilitate a career start in design and to promote talent.

2. The competition is a two-stage process and aims to select the 10 to 15 best films from which the Jury will select the winner of the Competition.

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COMPETITION PARTICIPANTS

- **1.** The International Competition "FASHION FILM FESTIVAL" 2022 is open to persons who:
 - are at least 18 years of age,
 - were born not earlier than in 1987,
 - have full legal capacity,
 - are the sole creators of the collection of clothing, jewellery or textiles depicted in the film submitted to the Competition,
 - have submitted the film correctly for the Competition.
- **2.** Design/creative teams involved in the creation of the film are allowed to participate in the Competition.
- **3.** Films entered in previous Fashion Film Festival competitions are not allowed to participate in the "FASHION FILM FESTIVAL" 2022.
- **4.** The person submitting a film to the Competition, who is a citizen of a foreign country, must obtain a 'tax residency' document under pain of having the prize awarded subject to personal income tax in accordance with Polish tax law.

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TERMS AND CONDITIONS OF PARTICIPATION IN THE COMPETITION:

- **1.** Participation in the Competition shall be free of charge.
- 2. Participation in the Competition shall be at the Participant's own risk.
- **3.** Only films created between 2018 and 2022 presenting collections of clothing, jewellery or textiles that were created between 2018 and 2022 may be submitted to the Competition.
- **4.** The person(s) submitting a film to the Competition may only submit one film.
- **5.** The film should not contain subtitles or any information (in any form) identifying the person submitting the film to the competition or the members of the design/creative team.

- **6.** The person(s) submitting a film to the competition is/are required to present his/her/ their own collection of clothing, jewellery or fabric in the film. The film may showcase one of the aforementioned collections, two or all of them.
- 7. The film cannot be longer than 30 minutes.
- **8.** All entry materials submitted to the Competition must be prepared in English.
- **9.** The correspondence related to the Competition shall be in Polish or English (at the participant's choice).
- **10.** In order to participate in the Competition, an application must be made by submitting a correctly filled in application form and a scan of signed copyright agreement attached to the Regulations through the application panel, the link to which can be found at www.lodzyoungfashion.com.
- **11.** The filled in application form must be complete and must contain all the necessary information and statements required by the Organiser.

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COURSE OF THE COMPETITION

The Competition comprises two stages:

I - THE FIRST STAGE

- **1.** The first stage consists in submission of films for the International Competition "FASH-ION FILM FESTIVAL" 2022 and the selection by the Competition Jury of the 10 to 15 best films, which will be qualified for the second stage of the Competition.
- **2.** The first stage is conducted anonymously.
- **3.** Film submissions to the Competition should be sent via the entry application available atwww.lodzyoungfashion.com by completing the entry form and attaching:
 - **a)** the film submitted to the Competition in the form of a public link from Vimeo (max FULL HD) redirecting directly to the film,
 - **b)** at least 3, max. 5 photos/graphics promoting the film of at least . 300 dpi to be used by the Organizer for promotional purposes and at least 3, max. 5 photos/graphics of 96 dpi in the following formats: $1200 \times 628 \, \text{px}$, $900 \times 1,600 \, \text{px}$, $1280 \times 720 \, \text{px}$, and $1,080 \times 1,080 \, \text{px}$, for promotion on the Internet,

- c) a description of the competition film including the following details: the inspirational sources of the submitted collection, information on the materials used in the collection, the main idea, a short promotional description of the film (up to 500 characters and a portrait photo of the person submitting the film to the Competition, in the following format horizontal, with a max. width of 2,000 px; JPG, and a maximum size of 3 MB,
- **d)** a short bio of the person submitting the film to the Competition (up to 500 characters without spaces).
- e) answers to the questions (each answer shall have up to 500 characters without spaces):
 - What do you want to say through the film and the collection presented in it?
 - What was the main impulse for the creation of the film and the collection pre-sented in it?
 - Where do you see yourself in 30 years?
 - What is fashion today?
 - What will fashion be in 30 years' time?
- **4.** The deadline for the submission of films for the first stage of the International Competition "FASHION FILM FESTIVAL" 2022 shall be October 14th, 2022, at 11.59 p.m. (CET).
- **5.** The Organiser shall verify the applications for accuracy by October 21st, 2022, and shall notify applicants of their qualification/non-qualification for the competition by sending an email to the address from which the application was sent.
- **6.** The Competition Jury shall review all shortlisted films by awarding each an Individual Score (being the sum of the scores awarded by each Jury member), and the 10 to 15 best-scoring films between shall be admitted to the Competition Final. The list of finalists, in alphabetical order, admitted to the second stage of the Competition shall be published by October 31st, 2022, at www.lodzyoungfashion.com. In case of a score equilibrium on the 15th place at the Finalists list, the Chairman of the Jury will have the final vote to qualify for the Second Stage of the Competition.
- **7.** The Jury of the Competition has the right to change its decision regarding the number of films qualified to the second stage of the Competition.
- **8.** The main criteria for the Jury's assessment of the films shall be the creativity of the author of the collection of clothing, jewellery or fabric presented in the competition film, as well as the quality and originality of the prepared film material.
- **9.** Participants who have qualified for the Second Stage of the Competition are also required to sign a license agreement with the Organizer, at the latest before the Competition Final, in accordance with the content of the annex to these regulations (Agreement).

II - THE SECOND STAGE. The final.

- **1.** The finalists of the Competition are required to confirm their participation in the Competition final by November 4th, 2022, by sending a confirmation to: maria.ostrowska@edu.asp.lodz.pl.
- **2.** If a finalist resigns from the Competition or fails to confirm his/her participation in the manner indicated in section 1 above, the next film with the highest score from the films not initially qualified for the final shall be admitted, of which the Organisers shall immediately inform the person submitting this film to the Competition by sending an e-mail message to the address from which the application was sent. The finalist qualified for the second stage of the Competition shall confirm his/her participation in the final of the Competition by sending a confirmation to the e-mail address: maria.ostrowska@edu.asp.lodz.pl within maximum 24 hours from receiving the message about his/her qualification.
- **3.** The finalist whose film has been qualified for the second stage of the International "FASHION FILM FESTIVAL" 2022 Competition shall deliver to the Organiser a film abstract with a maximum duration of 15 seconds for promotional purposes for use in social media in the manner specified by the Organiser, by November 11th, 2022.
- **4.** It is up to the Organisers to organise the show of the films qualified for the second stage (final show).
- **5.** On November 25th, 2022, during the final show, the Jury will select the best film from among the films qualified for the second stage and thus shall determine the winner of the Competition.
- **6.** The deliberations of the Competition Jury and the voting are secret. In the event of two or more films receiving the same number of votes, the Jury President shall have the deciding vote.
- **7.** The prize for the best film is the grand prize. The Jury is also entitled to award distinctions.
- **8.** The decisions of the Competition Jury shall be binding and final.

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OBLIGATIONS OF THE COMPETITION PARTICIPANTS AND ORGANISERS

1. The Finalist shall actively participate in promoting the Competition and his/her participation in it, and shall fully cooperate with the Organiser, in particular in preparing the film for the show.

- **2.** A film submitted by a finalist who fails to fulfil the obligation of ongoing communication and co-operation with the Organiser may be removed from the Competition Final.
- **3.** The Organisers, the winners of the grand prize and the distinctions, as well as the winners of the sponsors' prizes, shall have the right to use information about the prize winners, prize winning or participation in the Competition for their own promotional purposes, as well as for the purpose of promoting the competition in any media, including the organisers' websites or social media, and on the websites or social media of patrons, sponsors, and partners of the Competition and ŁYF 2022.
- **4.** The finalists are required to be available on the day of the final of the Competition and to attend the events accompanying the online final within the timeframe agreed with the Organiser.

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THE JURY

- **1.** The Jury of the International "FASHION FILM FESTIVAL" 2022 Competition will consist of leading representatives of the world of fashion, design and film.
- 2. The composition of the Jury shall be determined by the Organisers.
- **3.** The composition of the Jury shall be made public by the organisers at the website www.lodzyoungfashion.com.

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THE PRIZE

- **1.** The grand prize to be awarded to the winner in the International Competition "FASHION FILM FESIVAL" 2022" shall be a cash prize of 5,000.00 EUR (five thousand EUR gross).
- **2.** The participants may also be awarded a distinction.
- 3. Prizes and distinctions shall be awarded by the Competition Jury.
- **4.** Sponsors, patrons and partners of the Competition may award cash prizes using their own evaluation criteria.



- **1.** The International Competition "FASHION FILM FESTIVAL" 2022 admits only the submission of films:
 - a) in which the exclusive author of the collection of clothing, jewellery or fabric presented in the film is the person who submits the film to the competition and who has all the proprietary and moral copyright to this collection and who has the right to dispose of the collection presented in the film submitted to the competition,
 - **b)** in respect of which the person entering the film in the Competition holds any and all copy-right (licenses) from the persons involved in the creation of the film, allowing them to dispose of the film and to transfer the licence to the film without legal defects,
 - c) which are not encumbered by any copyright in favour of third parties, as well as are not in-fringing in any way on the personal interest or rights of any third parties,
 - **d)** which do not constitute a derivative work or plagiarism or otherwise infringe upon the rights of any third parties or the applicable legislation,
 - e) the copyright to which is not encumbered in any way by the rights of any third parties and the use of which does not require the separate consent of a third party in any scope.
- **2.** By entering the Competition, the Participant accepts these Regulations and ensures that the film he/she submits meets all the conditions of thereof. The Participant shall be responsible for any legal defects in the film submitted to the Competition, regardless of whether they are his/her fault or not. The person submitting a film to the Competition is fully responsible for all the damage caused to the Organisers and any third parties resulting from failure to comply with the conditions specified in points 1 a-e of this section.
- **3)** The films infringing upon the rights of the third parties shall be excluded from the Competition.

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- 1. Once the finalists of the second stage of the Competition have been selected, the Organisers shall acquire a non-exclusive licence, unlimited in time and space, to the films submitted by the finalists, the abstracts of the films referred to in § 5, the second stage, point 3 hereof and to photographs/graphics promoting the above-mentioned films, hereinafter referred to as the sub-ject of copyright, and shall acquire the right to distribute and exploit them in any form and by any technical means without having to pay remuneration to the finalist of the Competition. The fields of exploitation in which the Organisers may exercise their rights under the licence are as follows and involve:
 - a) copying, recording, reproducing, making available, disseminating, reproducing the films, film abstracts and/or photographs/graphics promoting the films on any available

tangible media us-ing any available technique at the time of the announcement of the Competition, including in particular by printing, reprography and on any magnetic medium making it possible to exploit the subject of copyright by means of a computer,

- **b)** copying, recording, reproducing, making available, disseminating, reproducing the films, film abstracts and/or photographs/graphics promoting the films in a digital form, either by placing them or elements thereof as a multimedia product on a tangible medium (in particular on a USB stick, DVD, Divix, CD or by uploading to a computer memory) as well as by making the films, film abstracts and/or photographs/graphics promoting the films and/or their elements available as a multimedia product on ICT networks (in particular by uploading to a server, the Internet, a computer network or the in the RAM of individual devices participating in the web transmission)
- c) entering the films, film abstracts and/or photographs/graphics promoting the films into the non-volatile and volatile memory of a computer,
- **d)** public exhibition, display, reproduction, making available or electronically communicating to the public the films, film abstracts and/or photographs/graphics promoting the films in such a way that anyone can access them from a freely chosen time and place.
- **e)** marketing the films, film abstracts and/or photographs/graphics promoting the films, lending or renting the original or copies thereof, either in the form of tangible media or in the digital form,
- **f)** uploading and dissemination of films, film abstracts and/or photographs/graphics promoting the films on the Internet,
- **g)** the creation and dissemination of derivative works, including further works based on the films, film abstracts and/or photographs/graphics promoting the films and/or their elements, which includes in particular translations, changes of graphic elements, colours, text and visual and spatial formats, as well as the use of the works created in this way (derivative works) to the extent and in all fields of exploitation indicated in the agreement between the Organisers and the finalist,
- **h)** translation of the films, film abstracts and/or photographs/graphics promoting the films into any language and reproduction of the translation by any means and recording it on any media available at the time of announcement of the Competition, and in particular those referred to in in point a,
- i) modification of films, film abstracts and/or photographs/graphics promoting the film, which includes in particular editorial work, shortening, correction, alterations, changes to the entirety or their individual elements.
- **1.** By entering the Competition, the applicant submitting the collection agrees that the Organisers may exercise the derivative rights to the film submitted to the Competition, the film abstract and the photographs/graphics promoting the film.

2. The applicant authorises the exercise of derivative rights, as well as the right to use his/her im-age (including the image of the models presented in the films), in particular the right to use and to dispose of the works and their elements and/or fragments and creative contributions to the works and images for promotional purposes without any territorial, temporal and quantitative limitations, for the entire duration of these rights in all fields of exploitation, including in particular the recording of works in whole or in part, production and recording by any technique on any recording media, as well as reproduction by any technique.

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- **1.** The Organisers may amend the Regulations at any time.
- **2.** Amendments to the Regulations are considered to have been made when they are published on the Competition website.
- **3.** Competition applications made before the amendment of the Regulations shall be subject to the Regulations in the wording as at the day of making the application.
- **4.** In case of emergencies, in particular those related to the SARS-CoV-2 coronavirus pandemic, the Organisers reserve the right to change the format of the competition..

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FINAL PROVISIONS

- **1.** The interpretation of the Regulations shall be made at the discretion of the Organisers.
- **2.** In any matters not regulated hereby, the provisions of Polish law shall apply, in particular provisions of the Civil Code and the Act on Copyright and Related Rights.
- **3.** In matters of dispute, the applicable law shall be Polish law and the court of jurisdiction for all disputes arising in relation to the Competition shall be Polish court with jurisdiction over the seat of the Władysław Strzemiński Academy of Fine Arts in Łódź.

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COMPETITION SCHEDULE

Registration of applications – until October 14th, 2022, at 23.59 (CET)

Verification of applications – until October 21st, 2022

Announcement of the list of finalists for the second stage of the Competition (Final) – October 31st, 2022

Confirmation of participation in the competition final – by November 4th, 2022 The final – November 25th, 2022

Appendix to the application

Licensing Agreement

made in Łódź onby and between:
 Władysław Strzemiński Academy of Fine Arts in Łódź with its registered seat a ul. Wojska Polskiego 121, 91-726 Łódź,
– Fields of Design Association with its registered seat at ul. Wojska Polskiego 12 91-726 Łódź
as the Organisers of the International Competition "FASHION FILM FESTIVAL" 2022, and — Mr./Ms.
((Polish Citizen ID no. (PESEL):) – a finalist, qualifier for the second stage of the International Competition "FASHION FILM FESTIVAL" 2022 1. On the basis of this agreement, Mr. Ms.
hereby declares that he/she grants to the Organisers of the International Competitio "FASHION FILM FESTIVAL" 2022 a non-exclusive license unlimited in time and space t use, on the terms and conditions set out below, the film entitled, submitted by him/her t
the above-mentioned Competition, the film abstract referred to in § 5 'The second stage point 3 of the Competition Regulations and to the photographs/graphics promoting th film, and authorises the Organisers to distribute and exploit the film in any form and by an technical means – without being obliged to pay any remuneration. The fields of exploit tion in which the Organisers may exercise their rights under the licence are as follows an involve:

- **a)** copying, recording, reproducing, making available, disseminating, reproducing the film, film abstracts and/or photographs/graphics promoting the film on any tangible media using any available technique at the time of the announcement of the Competition, including in particular by printing, reprography and on any magnetic medium making it possible to exploit the subject of copyright by means of a computer,
- **b)** copying, recording, reproducing, making available, disseminating, reproducing in a form of digital recording both by placing the film, film abstracts and/or photographs/ graphics promot-ing the films and/or their elements as a multimedia product on a tangible medium (in particular on a USB stick, DVD, Divix, CD or by uploading to a computer memory) as well as by making them and/or their elements available as a multimedia product on ICT networks (in particular by uploading to a server, the Internet, a computer network or the RAM of individu-al devices participating in the web transmission),

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- c) entering the film, film abstracts and/or photographs/graphics promoting the film into the non-volatile and volatile memory of a computer,
- **d)** public exhibition, display, reproduction, making available or electronically communication in such a way that anyone can access them from a place and at a freely chosen time and place,
- e) marketing, lending or renting the original or copies of the film, the film abstractor the photographs/graphics promoting the film both in the form of tangible media and in its digital form,
- f) uploading and dissemination of the film, film abstract and/or photographs/graphics promoting the films on the Internet,
- g) the creation and dissemination of derivative works, including further works based on the film, film abstracts and/or photographs/graphics promoting the film, which includes in particular translations, changes of graphic elements, colours, text and visual and spatial formats, as well as the use of the works created in this way (derivative works) to the extent and in all fields of exploitation indicated in the agreement between the Organisers and the finalist,
- **h)** translation of the film, film abstracts or photographs/graphics promoting the film into any language and reproduction of the translation by any means and recording them on any media available at the time of announcement of the Competition, and in particular those referred to in in point a,
- i) modification of the film, film abstract and/or photographs/graphics promoting the film, which includes in particular editorial work, shortening, correction, alterations, changes to the entirety or their individual elements.
- **2)** By entering the Competition, the applicant agrees that the Organisers may exercise the derivative rights to the film submitted to the Competition, the film abstract and the photographs/graphics pro-moting the film.
- 3) This Agreement has been drawn up in two counterparts, one for each Party.
- **4)** Any matters not covered by this Agreement shall be governed by the provisions of the Civil Code and the Act on Copyright and Related Rights.
- **5)** Any disputes arising from this Agreement shall be subject to adjudication by the common courts in Łódź.

Date and signatures of the Parties

