old school fashion

First thing I noticed when I arrived to Maribor was its citizens and their sense of fashion. Everywhere you turn around there's someone to catch your eye with their vibrant style. When it comes to young people we are used to seeing them with edgy outfits, everything from punk to classy or vintage styles. What is not so usual to see, are older adults who are not afraid to step out of norms and express themselves through fashion. This topic is mostly overlooked and that's why I wanted to give it a spotlight by capturing older people of Maribor.

First idea was to take photos and then talk to people, ask them a few questions about what fashion means to them. As soon as I approached the first ladies whose bold style I liked, I realized I'm going to have a big problem. That was the language barrier. They didn't understand me quite well, but somehow I managed to explain them what I wanted and they agreed to pose for me. Some were not that open, tried to talk to me in Russian or German, which I do not speak and I would end up without my photo.

Another thing was that the moment I take out my phone to take a photo people get a little bit uncomfortable, try to pose and by doing so they lose their spontaneous attitude which makes it harder to catch their spirit and the way the carry out their style. That's why I decided it's better to take photos on the go, catch the moment, atmosphere and the environment around subject.

When I put all photographs together I realized I had two types of people on them. First one were the people who consciously choose clothes to make a perfect combination and pay attention to details. It was obvious that fashion is important to them. Second group were the people who have drawn my attention with the combinations they were wearing, but it seemed that they didn't really care much to put it all together, like it was something done by default. I was glad that I managed to capture both sides and represent variety of older people from Maribor.

Feeling good in your body and spicing up your day with some fashionable details has no age limits. Also, as cliche as it sounds, it's important to remind ourselves that it's not about what we wear but how we wear it and how it makes us feel.

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