

Submit your application before the 27th November 2023 at 17:00 PM

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INSPIRING INNOVATION THROUGH CREATIVE CONNECTIONS AROUND EUROPE

WORTH Partnership Project is funded by the European Commission under COSME, the EU programme for the competitiveness of small and medium-sized enterprises.

WORTH is the sole European project where **designers**, **SMEs**, **manufacturers**, and **tech providers** work together to develop innovative, design-oriented business ideas.

Much like WORTH Project, it has inclusiveness and sustainability at its core!

The project focuses on lifestyle industries, including

Fashion and textile
Footwear
Leather and fur
Furniture
Home decoration
Interior design
Jewellery
Accessories

The project provides companies with an incubation programme to develop new businesses, including:



Financial support €10.000 to €20.000



Tailored coaching on business strategy and technology development



Legal advice on intellectual property rights and protection



Participation in exhibitions



Networking and professional links

Launched in 2021, WORTH II follows the success of the first edition (2017-2021). **200 transnational partnerships** will be selected in three calls for proposals, involving partners from EU-27, UK and COSME countries.