

Visit to a Professional Textile Trade Fair

Basic Information about the Fair

Name: Morocco Fashion Style & Tex – International Fashion, Textile and Machinery Exhibition

Date: 2–5 April 2026.

Location: Casablanca International Fairground (OFEC), Casablanca, Morocco

Description

Morocco Fashion Style & Tex 2026 is a major international B2B trade fair serving as a key meeting point for the fashion and textile industries across Europe, the Mediterranean region, and Africa, with a strong focus on trade, innovation, and business expansion. The 11th edition of the fair hosted approximately 550 exhibitors and attracted more than 15,000 visitors.

The fair is distinguished by its ability to bring together a wide range of professionals from the fashion and textile sectors, including designers, fashion brands, textile and machinery manufacturers, wholesalers, distributors, and representatives of retail chains. In addition, investors and representatives of industrial and trade institutions were present, further highlighting the importance of the event as a key platform for business networking and the development of international cooperation.

The exhibition programme included a variety of activities aimed at promoting knowledge exchange and business opportunities, such as fashion shows presenting the latest trends, professional seminars, workshops, and presentations of innovations in textile manufacturing. Particular emphasis was placed on B2B meetings, enabling direct interaction between exhibitors and buyers with the objective of establishing new business partnerships and expanding into international markets.

